

# Cookie and privacy policy

## Introduction

When you visit our website, information about you is collected, which is used to customize and improve our content. If you do not want information to be collected, you should delete your cookies and refrain from further use of the website. Below we have elaborated on what information is collected, its purpose and which third parties have access to it.

## Cookies

The website uses "cookies", which is a text file that is stored on your computer, mobile or similar for the purpose of recognizing it, remembering settings, performing statistics and targeting ads. Cookies cannot contain malicious code such as viruses.

It is possible to delete or block cookies.

If you delete or block cookies, ads may become less relevant to you and appear more frequently. You may also risk that the website does not function optimally and that there is content that you cannot access.

## Personal data

### General

Personal data is all kind of information that can be attributed to you to some extent. When you use our website, we collect and process a number of such information. This happens, for example, by accessing the content, if you sign up to our newsletter, use our services or complete the contact form.

We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet or mobile phone, your IP number, geographical location, and which pages you click on (interests). To the extent that you explicitly consent to this and enter the information yourself, we also process: Name, telephone number, e-mail and address.

### Security

We process your personal data securely and confidentially in accordance with applicable law, including the General Data Protection Regulation and the Data Protection Act. Your information will only be used for the purpose for which it was collected and will be deleted when this purpose is fulfilled or no longer relevant.

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, impaired or come to the knowledge of unauthorized persons, misused or otherwise processed in violation of the law.

### Purpose

The information is used to identify you as a user, as well as enabling us to provide the services you have requested, such as sending a newsletter. In addition, we use the information to optimize our services and content.

### Retention period

The information is stored for the period permitted by law, and we delete it when it is no longer needed. The period depends on the nature of the information and the background for storage. It is therefore not possible to specify a general timeframe for when information is deleted.

## **Disclosure of information**

Data about your use of the website is not disclosed to third parties.

In addition, we use a number of third parties to store and process data. These only process information on our behalf and may not use it for their own purposes.

We only use data processors in the EU or in countries that provide adequate protection of your information.

## **Access and complaints**

You have the right to know what personal data we process about you in a common format (data portability). You can also object to the use of information at any time. You can also revoke your consent to the processing of information about you. If the information we hold about you is incorrect, you have the right to have it corrected or deleted.

Inquiries about this can be made to the e-mail below. If you want to complain about how we process your personal data, you also have the opportunity to contact [the Danish Data Protection Agency](#).

If you no longer wish us to process your personal data or to restrict the processing of your personal data, you can also send us a request to this effect to the above email address.

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